

ABSTRACT

The injection molding soft resin composition of the invention comprises (A) an ethylene/ $\alpha$ -olefin copolymer using an  $\alpha$ -olefin of 3 to 10 carbon atoms as a comonomer and (B) a thermoplastic elastomer composition obtained by dynamically heat treating a crystalline polyolefin resin and an olefin copolymer rubber in the presence of a crosslinking agent, in a specific ratio. The component (A) has a Shore A hardness of 40 to 95, MRF2.16 of 1.0 to 100 g/10 min and a density of 855 to 900 kg/cm<sup>3</sup>, and the component (B) has a gel content of 30 to 100 % and a Shore A hardness of 40 to 95. The injection molded article of the invention comprises the soft resin composition and may have been subjected to painting on its surface. Each of the toy and the daily use miscellaneous article of the invention comprises the injection molded article. According to the invention, there can be provided an injection molding soft resin composition, from which injection molded articles having softness and being excellent in low gloss, mechanical properties such as tensile strength and appearance can be produced with high productivity, and a molded article of the composition, such as a molded article employable as a soft toy or a daily use miscellaneous article. Further, a painted article of an injection molded article, which has excellent adhesion of coating, can be provided.